



CCA THEATRE

Welcome and introduction (Julia Sutherland)

1015

All about Digital and Social Media

Louise Thornton Commissioning Executive - Digital, Social & Youth will be talking about commissioning for BBC Scotland's digital platforms, how they plan to discover and grow talent across these platforms and the new BBC Scotland channel (once it's signed off by OFCOM). Louise will also talk about the new talent documentary slot she is commissioning and the types of ideas she is interested in along with the best way to pitch for this.

1115

In Conversation with Stuart Murdoch

Musician, songwriter and filmmaker Stuart Murdoch of Belle & Sebastian will be in conversation about his work with producer and presenter, Julia Sutherland.

1215

Lunch

1315

Getting Started in TV

Television is a difficult industry to break into. Whether you hope to be a presenter or a costume designer, a gaffer or a news reporter, every role is highly competitive.

The Royal Television Society is committed to helping new talent develop and some of the nominees for this year's RTS Scotland Awards will share their experience and offer their advice on how to make these all important first steps into our industry.

Presenter: James Wilson (Chair of the RTS Scotland Student TV Awards)
Panellists: Kevin McCrae - Playdead nom for G&T
Biança Parker – Steadipix up for Director and Doc & Spec Facultal
Margot McCuaig – Purple TV nom for Sport programme
Connor Reilly – editor, nom as part of BBC team for Short Form

1415

"SONG OF THE DESTROYER"

Rab Florence is a writer, performer and filmmaker based in Helensburgh. He is best known for his BBC Scotland sketch show Burnistoun. His first feature film The House Of Him premiered at Glasgow Film Festival in 2014, and he has two new films in development. Now, after two decades in the creative arts, he is ready to destroy everything.

Presenter: Rab Florence

1515

Telling Great Stories

Every great film, documentary or television programme has a brilliant story at its heart. In this masterclass with writer & story expert Hazel Marshall, you will discover how to apply the principles of great storytelling to any project. You will leave the session with a deeper understanding of how great stories work and a new insight into any project.

Presenter: Hazel Marshall

CCA SPACE 11

1115

Drama Bootcamp

The Drama Bootcamp is a multi-camera studio development and production challenge, an exciting and innovative four month project culminating in the production of three student originated and professionally supported short studio dramas in Glasgow in June. Kieran Hannigan, River City Exec Producer will be joined by writer Martin Brocklebank and writer & story expert Hazel Marshall on the panel.
Live pitches by invitation only.

Welcome and introduction (Jim Gellatly)

1015

Radio's Rosy Future

Just what it is about radio (and audio) that has kept the medium at the forefront of media consumption - despite the obvious challenges along the way? Having survived the threats of TV, Records, Cassettes and the first wave of the digital explosion what does it need to do in order to survive?

We've gathered three people who have launched (or about to launch) stations in 2018: Rocksport, Wave FM and Paisley FM. Ewan hosts a huge podcast - and that's another area that's growing rapidly.

Presenter: Ewan Spence
 Panellists: Paul Brownlee (Wave FM) Annie McGuire (UWS/ Paisley FM) & Bill Young (RockSport Radio)

1115

Earshot – Live!

A live recording of Steve Martin's popular podcast about the production of those jingles, promotions and commercials and the people who make them. He'll be joined on stage by three of Scotland's finest to review their work and play some of their best bits.

Presenter: Steve Martin
 Panellists: Gordon Lundy, Gavin Pearson & Matt Shields

1215

Lunch

1315

Power to the People!

The last 18 months has seen podcasting mushroom from a niche way of consuming audio on demand to one where programmes that are as well made as anything the big broadcasters can produce. Some podcasts attract enormous audiences and make their makers a good income. Why has podcasting suddenly come of age? What are the key elements of getting one started? What shouldn't you ever do? We've gathered some of podcasting's biggest Scottish brains to find out.

Presenter: Jay Robertson (John Collins may dep)
 Panellists: Cameron Hobbs & Paul Mitchell (NFL Scotland) Ewan Spence (Eurovision Insight)

1420

Any Radio Questions

In which the audience asks the questions of some of the big brains of the Scottish industry, trying not to cross the line between probing and being straightforwardly cheeky.

Presenter: Jim Gellatly
 Panellists: John McNally (Global), Bob McWilliam (Paisley FM et al), Brian Paige (Bauer Media), Barbara Wallace (BBC Radio Scotland)